

2ND AIS SIG DITE PAPER DEVELOPMENT WORKSHOP ON DIGITAL INNOVATION, TRANSFORMATION, AND ENTREPRENEURSHIP

held online between August 23-27, 2021

Digital technology continues to impact virtually all aspects of life. It challenges our understanding of the architecture of innovative products and services, how technology is managed by incumbent or emergent organizations, and how value is created or captured.

To propel research on the various ways in which digital technology impacts innovation, organizational transformation, and entrepreneurship, the AIS special interest group on digital innovation, transformation, and entrepreneurship (SIG DITE) organizes a virtual paper development workshop hosted by the University of Hamburg, the KIN Center for Digital Innovation at VU Amsterdam, and IESE Business School. The workshop brings together leading faculty from the areas of digital innovation, digital transformation, and digital entrepreneurship and serves primarily as a venue for early career researchers (late-stage Ph.D. students, Post Docs, new faculty) to develop their ongoing research into papers within a friendly and collegial environment. While catering to emerging scholars, the workshop also welcomes established and senior scholars working on digital innovation, transformation, and entrepreneurship. The workshop will be developmental in form and function: all participants will give and receive feedback on their ongoing research from senior scholars and peers with similar interests. Furthermore, there will be a panel discussion plus invited keynote presentations by senior scholars on selected topics relevant to the workshop theme.

Submissions to the workshop should be reasonably complete but still open for developmental feedback. Priority will be given to submissions by early-career researchers. All submissions addressing the thematic focus of SIG DITE are welcome independent of methodological approach, theory, or data. Possible topics for papers include but are not limited to:

- New and altered modes of value creation and capture based on digital technology within and across organizations, e.g., platforms, ecosystems, communities, etc.
- Implications of digital technology for firm strategy, for instance, competition, growth, and scaling
- Developing, managing, and innovating digital technology across firm boundaries, for instance through open-source software development, crowdsourcing, or distributed modes of innovation
- New digitally-enabled organizational forms, their effects, and interaction, e.g., value creation in entrepreneurial initiatives, new venture development, and transformations of incumbent organizations
- Challenges faced by incumbent or emergent organizations regarding the use and implementation of digital technology, such as the impact of artificial intelligence on organizational work
- Methods to capture dynamics of the digital economy e.g., through visualization, computational analysis techniques, or working with digital trace data.

Confirmed senior scholars participating as faculty include Marleen Huysman (Vrije Universiteit Amsterdam), Magnus Mähring (Stockholm School of Economics), Alexander Benlian (Technical University Darmstadt), Robert Gregory (University of Virginia), and Likoebe Maruping (Georgia State University).

The workshop will be held online and is free of charge. The selection of papers will be based on an extended abstract of up to **3,000** words (excl. references). The deadline for submission of extended abstracts is June 11, 2021, 23:59. Full papers for accepted abstracts will be required by July 9, 2021. Authors of accepted papers agree to perform two peer reviews of other participants' papers. The workshop neither requires copyright transfer nor publishes proceedings.

Date and Location:

The workshop will take place in the week of **August 23-27, 2021** as online meetings.

Timeline and Submission Information:

- Submissions of extended abstracts due: June 11, 2021 (max. 3000w.)
- Notification of acceptance: June 18, 2021
- Full paper submissions due: July 9, 2021
- Peer reviews due: August 6, 2021

Please send submissions and questions to sigditepdw@gmail.com. Please indicate your and your co-authors' names, affiliations, and if the attending author/s is/are Ph.D. students or faculty members.